

BASIC AMERICAN FOODS™

# PLANT PROTEIN CRUMBLES

For Schools



## NEW!

Basic American Foods Plant Protein Crumbles costs significantly **less than other plant-based meat**. Dish up easy, protein-packed meals that **kids love** with our Southwest Seasoned or Beef Crumbles. All without breaking the bank.

# Plant-based for le\$\$

GIVE STUDENTS MORE OF WHAT THEY WANT

Students/Gen Z are driving the plant-based revolution today.

**79%**  
**OF GEN Z**  
eat meatless  
one day/week

– Supermarket News, Sept 2022

**65%**  
**OF GEN Z**  
want a more  
plant-forward diet

**57%**  
**OF STUDENTS**  
consider plant protein just as  
healthy as animal protein

– Datassential MOC 2022



## THE EASIEST AND TASTIEST WAY TO MENU PLANT-BASED MEAT AFFORDABLY

### PACKED WITH PLANT PROTEIN

- 5g protein per 1 MA
- Better for students and the planet



### NUTRITION AND VALUE IN EVERY SERVING

- Most cost-effective way to deliver protein-packed plant-based meat on the menu



### NO COOK “MAGIC” PREP

- Just add hot water and serve in kids’ favorite dishes



### SIMPLE INGREDIENTS

- Free of Big 9 Allergens
- Gluten and Soy Free
- No artificial colors, flavors or preservatives



### DELICIOUS FLAVOR KIDS LOVE **BOOST** **PARTICIPATION**

Perfect replacement for ground meat —  
taste just like kids’ favorite restaurant tacos,  
burritos, bowls and pasta dishes



# **CRAVEABLE RECIPES YOUR STUDENTS LOVE**

## **PROTEIN PACKED NACHOS**

One portion provides: 2 oz. eq. m/ma, ½ cup vegetable, 2 oz eq grain



## **SOUTHWEST CHILI**

One portion provides: 2 oz. eq. m/ma, ½ cup vegetable



## **“BEEF” TERIYAKI BOWL**

One portion provides: 2 oz. eq. m/ma, 2 oz. eq. grain, ½ cup vegetable, ¼ cup fruit



## **SPAGHETTI WITH “MEAT” SAUCE**

One ¾ cup portion provides: 2 oz. eq. m/ma, ½ cup vegetable



## **THAI FLATBREAD**

One portion provides: 2 oz. eq. m/ma, ½ cup vegetable, 2 oz. eq. grain



## **SLOPPY JOES**

One portion provides: 2 oz. eq. m/ma, ½ cup vegetable, 2 oz eq grain



For these recipes go to [baffoodservice.com](http://baffoodservice.com)

# Plant-based kids LOVE



## PLANT PROTEIN CRUMBLES

### MEAL PATTERN CONTRIBUTION

Information based on the USDA Food and Nutrition Service Food Buying Guide. Reflects creditable serving amount (vegetable, legume, meat/meat alternate). Meal Pattern Contribution Sheets available on [baffoodservice.com](http://baffoodservice.com)

DESCRIPTION	SKU	PACK	NET WT (LB)	SERVINGS		KOSHER	ALLERG.	GLUTEN FREE	2MA CONTRIBUTION EQUIVALENT				
				PKG	CASE				PREPARED SVG SIZE (OZ)	SVG/PKG	SVG/CS	TOTAL CAL	SODIUM (MG)
				2 oz. prepared									
Southwest Seasoned	11084	4/13.65 oz	11.6	24	96	PAREVE OU	NONE	Y	3.04	30.51	122.03	70	290
Beef	11093	4/11.99 oz	11.2	23	92	PAREVE OU	NONE	Y	2.08	42.92	171.66	70	95

## NO COOK INSTANT PREP

### 5 MINUTES FROM POUCH TO PLATE

- 1 min 155°F Hot Water  
1 Quart Hot water
- 2 Add all crumbles, stir until combined
- 3 Cover and let sit for 5 minutes, stir and serve  
Max hold time (145-165°F)

### ALTERNATE PREP

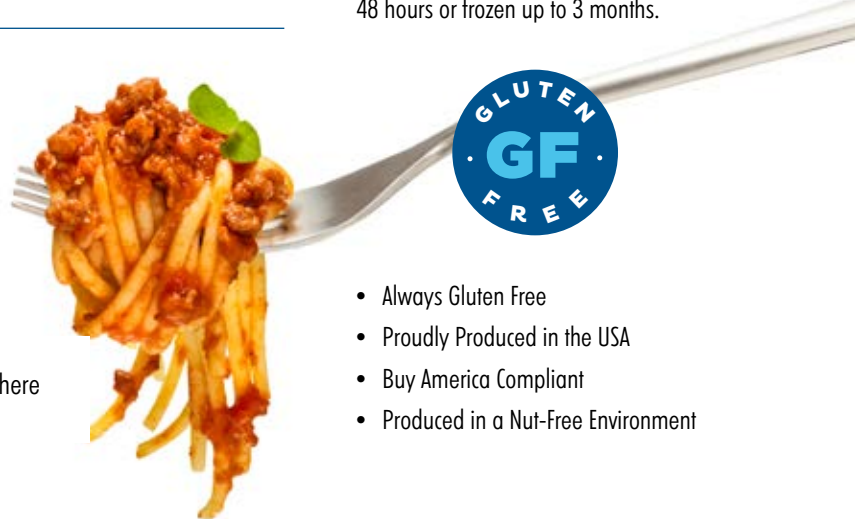
For warm or cold water refresh: Add water and crumbles to pan, stir. Heat covered in a steamtable or hot cabinet until 145°F (warm water: 15 min; cold water: 45 min).

### ALTERNATE HOLDING

After refresh: can hold in refrigerator up to 48 hours or frozen up to 3 months.



For more recipe ideas and a **FREE SAMPLE** scan here or visit [baffoodservice.com](http://baffoodservice.com)



- Always Gluten Free
- Proudly Produced in the USA
- Buy America Compliant
- Produced in a Nut-Free Environment